

# MR LEADERSHIP



**Charisma and leadership qualities are important because:**

- I am charming and I draw people to me, and I can draw attention to important issues
- I am able to inspire and motivate others to get things done
- I am a confident public speaker and can speak without notes
- I am comfortable in the spotlight and in the media.

# MS COMMUNITY



**Passion for your community is important because:**

- I have a strong connection to the community I want to represent
- I have good knowledge of the issues in my community
- I have a strong desire to make my community better
- I know a lot of people in my community and have good networks.

# MR PEOPLE



**Good people skills are important because:**

- I am good at communicating with others and listening to what people want
- I am able to relate to people of all ages and from many different backgrounds
- I am genuine and sincere and want to help others
- I am patient with people and able to show empathy.

# MS EXPERIENCE



**Previous experience in government is important because:**

- **Government and law-making can be confusing and complex but I already understand it and how it works**
- **I understand politics and the 'games' involved to get things done**
- **I already know a lot of people in government and have good networks**
- **I am comfortable around politicians and working in the system.**